

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
We Holdings LLC		10/16/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	WeWork Companies Inc.		
Street Address:	222 Broadway, 19th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85081288	WE LIVE	
Serial Number:	86084940	WELIVE	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Linda M. Goldman		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041-1990		
ATTORNEY DOCKET NUMBER:	29624-00070-4464		
NAME OF SUBMITTER:	Linda M. Goldman, Esq.		

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Signature:	/img/
Date:	10/17/2013
Total Attachments: 1 source=Trademark Assignment#page1.tif	

### TRADEMARK ASSIGNMENT

WHEREAS, We Holdings LLC, a Delaware Limited Liability Company having a principal place of business at 222 Broadway, 19<sup>th</sup> Floor, New York, NY 10038 ("Assignor"), is the owner of record of the following trademark applications before the United States Patent and Trademark Office:

Mark	Application Serial No.
WE LIVE	85081288
WELIVE	86084940

WHEREAS, Assignor desires to transfer its rights and goodwill in and to said trademarks to WeWork Companies Inc., a Delaware corporation having a principal place of business at 222 Broadway, 19th Floor, New York, NY 10038 ("Assignee"),

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademarks together with the goodwill of the business symbolized by said trademarks, and any and all applications thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the said trademarks, and that portion of the business which is ongoing and existing to which the trademarks pertain.

Signed at 222 Broadway, N.Y., N.Y. this 16<sup>th</sup> day of October 2013.

Assignor  
We Holdings LLC

By: 

Name: MIGUEL MACGRAW

Title: Chief Creative Officer